

Red Raider Band Booster Club
February Board Meeting
February 5, 2024 – 6:30pm
Tosa East Band Room

- Meeting called to order at 6:33
- IN ATTENDANCE: Jill Sanfelloppo, Kim Meinert, Tracey Iding, Noah Manke, Jenni Dugan, Dianne Crowley, Tom Hoffer, Jessica Fugere, Meg Fifarek

Notes in italics are comments from Band Director Jen Lato post meeting via email

President's Report – Jill Sanfelloppo

- Summerfest Opportunity
 - Jill did some research and is waiting for clarification from Summerfest people
 - A lot of stipulations to consider
 - May – October time frame
 - Penalties for volunteers not showing or slight revenue discrepancies
 - Incoming freshman and 8th grade classes likely will have same volunteer make-up – busy parents and same core group likely does most of volunteering
 - Would be a huge commitment for someone to oversee
 - Around \$6,600 in revenue to make up **Actually \$11,630.35 will need to be made up*
 - Discussion to be continued once more info is confirmed

Vice President's Report – Jessica Fugere

- Nothing to Report

Treasurer's Report – Kim Meinert

- Financial Report was emailed to Board members
- \$48,005.33 in account
- Currently working on taxes
- In-flux of end-of-year giving, Kim writing thank you notes
- Concessions reconciliation should be final - \$15,000 in revenue

Corresponding Secretary Report – Dianne Crowley

- St. Patrick's Day Parade – Saturday, March 9, 3:30pm
 - Creating an event for social media
 - Sponsored by Magoos – ask about getting dedicated space inside for Band parents to hang out, any signage we have could be put outside
 - Will be last formal march before graduation – are we able to organize an official senior photo? Noah will mention to his dad
 - *Senior photo typically taken at May concert to assure everyone is there*
 - *Have not yet had an event with all seniors present – but photo from State was posted to Instagram*

- Seniors have been recognized in past at final football game, May concert and Band Banquet
 - Recommendation to keep same as prior years
 - Lato will ask for senior photos in March to post on social media
 - Confirm that Magoos will be providing buses
- Banquet – Alioto’s
 - Recommend sticking with Alioto’s as they are easy to work with, have adequate accommodations and are reasonably priced
 - Same space and menu as last year?
 - Seniors will again be free, others \$17 and can use Square through website
 - A number of conflicting events to work around between Chorus, Orchestra, Spring play, Girls Soccer, etc
 - Consider Monday, May 13 / Monday, May 20 / Tuesday, May 21 – check with Ms. Lato to finalize date
 - Alioto’s is closed on Mondays – 21st would be only date that could work
 - If 21st is not available at Alioto’s, will need to seek new venue
 - Anything earlier would be too close to fundraiser pick-up and band concert
 - Noah will check with his dad as to whether we can offer a photo booth again
 - Not necessary – can have a selfie spot to set up ourselves
- Would be nice to have an end of year gathering of sorts for Board members and band parents
- Board members available and willing to support as Dianne takes care of herself and some health concerns

Project Chairperson’s Report – Tom Hoffer

- Will complete his position as of June 30
- Finalizing manual to pass on to new Coordinators
- No longer a standing contract for Hart – will need to have go-ahead from the East and Marquette Athletic Departments since they are renters through Wauwatosa – would be good to have confirmation by May 1
 - Hart has been confirmed with East and Marquette Athletics
 - Happened in January once football schedules were finalized
 - Meg has dates for volunteer outreach
- Coolers had been moved out due to renovations
- Tom given go-ahead to throw out expired inventory and donate the rest to Hope House; water will come back to school for band use

Brewers Coordinator’s Report – Lisa Hollander

- Nothing to report
- A decision needs to be made immediately as to whether or not we will pursue this fundraiser
 - 14 games and two concerts worked with profit between 6-13%
 - Had 44 people filling 124 spots (128 spots with 4 no-shows)
 - Value earned per volunteer spot was \$168.56 – about 6 hours worked at \$28/hour
 - Total income of \$20,900.91 with \$11,630.35 going to band

Volunteer Report – Meg Fifarek

- May need a few parents to help with St. Patrick's Day parade – not worth putting out sign-up

Recording Secretary – Tracey Iding

- Sponsorships
 - Tom sponsorship payment given to Kim
 - Window cling rate confirmed and will be ordered asap
 - \$2.15 each for 125
 - 4 x 4 design by Megan Blaney
 - Will give out to sponsors with thank you letter
 - 6 sponsors confirmed
 - Firefly, Coldwell Banker, Keller Williams (\$250 Silver sponsorship)
 - Tom Hoffer, Margerie Law (\$1,000 Platinum sponsorship)
 - City Screen Print and Embroidery (Trade)
 - Will continue to seek out sponsors and we can do two banners if need be
 - Flyers printed for anyone who would like to take a few to distribute
 - Deadline of February 29 – suggestion to make sponsorship initiative in Spring in prep for following year, with 4th of July being first parade with new banner
 - Jill and Tracey will follow up with their prospects
 - Tracey will forward flyer to Dianne to post and thank you letter / invoice to Kim

Fundraising Report – Jenni Dugan

- Plant Sale through Shady Acres ;)
 - Will be delivered the Saturday before Mother's Day – May 11 – usually 7-:30am; Pick-up time TBD
 - Ideal sales dates would be April 3 – 17, but will confirm soon
 - Some products eliminated or changed, but may not even affect us – will know more soon
 - Will know soon if we will be keeping \$30 cost / \$10 profit
 - Will continue to have online orders not assigned to students

Directors Report – Noah Manke

- Nothing to report

Loss of former band student

- Sad time for band and LaCrosse communities
- Memorial last week was well-attended – he was well-loved
- No Facebook post necessary
- Will keep his family and friends in our thoughts

Next meeting TBD

Meeting adjourned at 7:32pm